

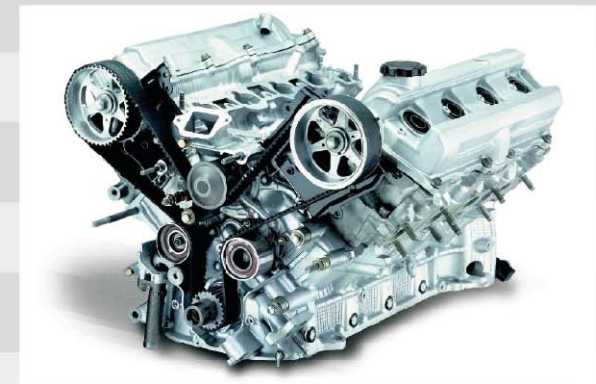
-20
YEARS

- 0 -
TODAY

10+
YEARS



Examples

Main goal/objects	Product
Expected results	End-of-pipe → proactive
Main aim	Tool building
Basic Approach	Singular problem approach
Envisaged cost-benefit	Sustainability = cost
Sustainability ambition	Environment
Business mindset	Linear economy
What are we changing	Improve the product
Decision-making level	Operational





Examples

Main goal/objects	PSS	 
Expected results	Proactive → Sustainable	
Main aim	Tool implementation	
Basic Approach	System approach	
Envisaged cost-benefit	Sustainability = no extra value	
Sustainability ambition	Environment + (social)	
Business mindset	Close the loops	
What are we changing	Improve the process	
Decision-making level	Tactical	

-20
YEARS

- 0 -
TODAY

10+
YEARS

Examples

Main goal/objects	Collaboration	  
Expected results	Sustainable → Restoratory	
Main aim	Consolidated integration	
Basic Approach	Holistic approach	
Envisaged cost-benefit	Sustainability = business	
Sustainability ambition	Environment + social capital + economic	
Business mindset	Fully circular economy	
What are we changing	Improve our competencies	
Decision-making level	Strategic	

**-20
YEARS**

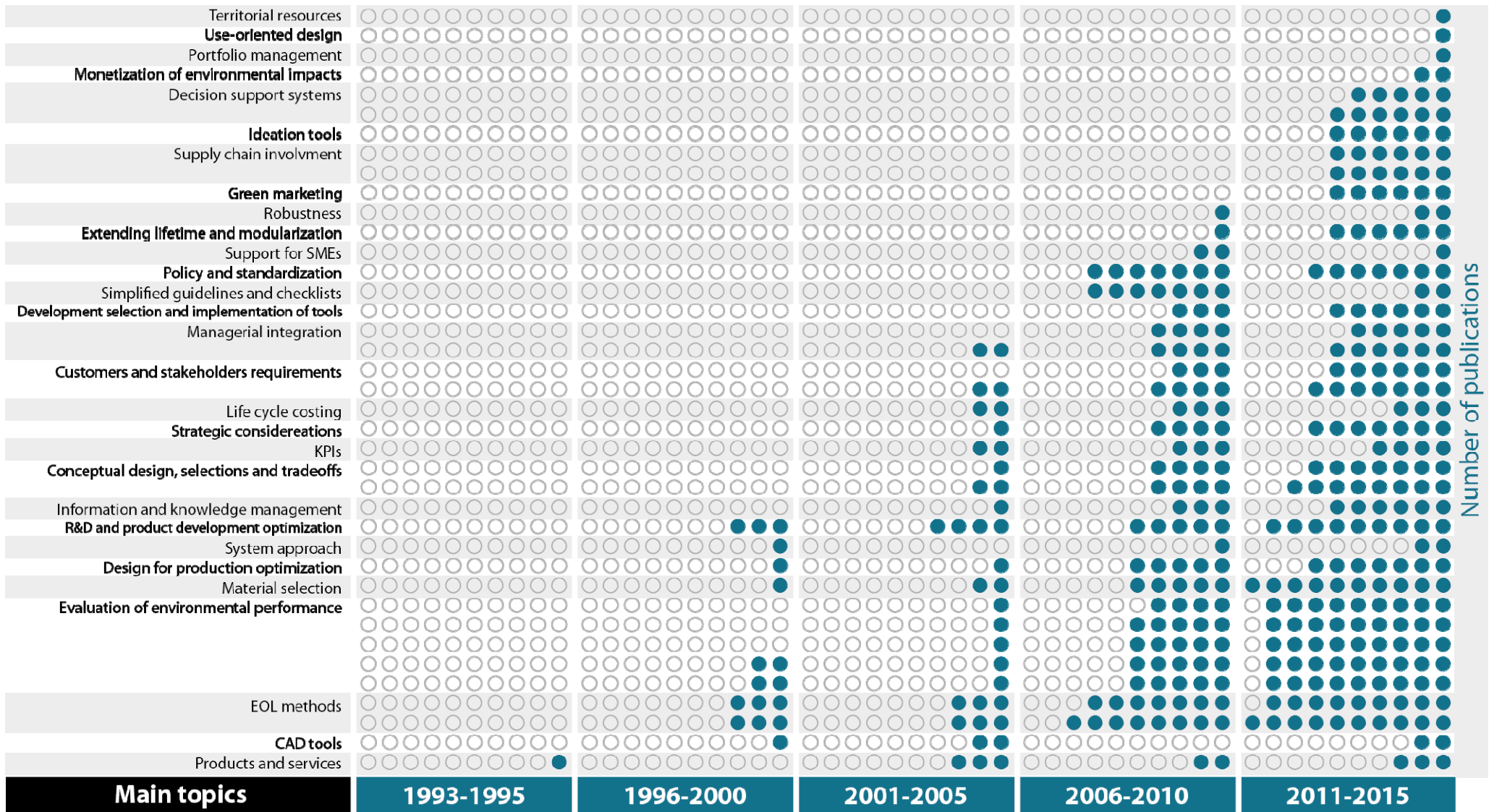
**- 0 -
TODAY**

**10+
YEARS**

Main goal/objects	Product	PSS	Collaboration
Expected results	End-of-pipe → proactive	Proactive → Sustainable	Sustainable → Restoratory
Main aim	Tool building	Tool implementation	Consolidated integration
Basic Approach	Singular problem approach	System approach	Holistic approach
Envisaged cost-benefit	Sustainability = cost	Sustainability = no extra value	Sustainability = business
Sustainability ambition	Environment	Environment + (social)	Environment + social capital + economic
Business mindset	Linear economy	Closing the loops	Fully circular economy
What are we changing	Improve the product	Improve the process	Improve our competencies
Decision-making level	Operational	Tactical	Strategic

[Characterization of the state-of-the-art and identification of main trends for ecodesign tools and methods: classifying three decades of research and implementation

D.C.A. Pigosso, T.C. McAlloone, H. Rozenfeld, Journal of The Indian Institute of Science, Vol.95 No.4 ISSN is 0970-4140, Journal, 2015]



Number of publications